23. A method of expressing a transcript in an animal, the method comprising administering to the animal a nucleic acid comprising (1) a transcriptional start site for the transcript; (2) a promoter operably linked to the transcriptional start site; and (3) an enhancer operably linked to the promoter, the enhancer comprising the DNA sequence of SEQ ID NO:1 or the RNA equivalent thereof.

24. The method of claim 23, wherein the nucleic acid is administered by parenteral injection.

25. The method of claim 23, wherein the nucleic acid is administered via a viral expression vector.

26. The method of claim 23, wherein the transcript is a mRNA encoding a polypeptide.

27. The method of claim 26, wherein the polypeptide is a growth hormone.

28. The method of claim 23, wherein the promoter is a ζ-globin promoter.

29. The method of claim 23, wherein the enhancer comprises SEQ ID NO:2 or the RNA equivalent thereof.

30. The method of claim 23, wherein the enhancer comprises SEQ ID NO:3 or the RNA equivalent thereof.

31. The method of claim 23, wherein the nucleic acid further comprises a transcriptional termination signal.

32. The method of claim 31, wherein the transcriptional termination signal is a polyadenylation signal.